

New!

the WILD REC CLUB CONNECTION

A Monthly Newsletter



WHAT IS IT?

The Wild Rec Club Connection is a monthly newsletter offering a curated list of daytime weekday recreation activities for homeschoolers. With branding, copywriting, and a targeted list, we help you reach our quickly expanding local community, connect with those seeking your classes, and grow your local program!

WHY JOIN?

Our county-specific subscription list boasts over 1,000 local families and continues to grow, with an impressive open rate of nearly 86%—our e-mails are getting action! Facebook overflows with events that are tough to sift through, leaving us homeschoolers to weed out anything scheduled on weekends or school holidays. ;)

Tap into hours you might not have considered or community slots you didn't think would fill, and join the greatest education revolution this country has seen in a century!

HOW SHOULD WE GO ABOUT IT?

We suggest starting with a free or low-cost class to attract homeschoolers to your program. You set the price, but getting people in the door to see your value beats instant profit. Plan follow-ups like drop-in classes or a 4-week club once they love it!



WILDRECCLUB.COM/CONNECTION

GET INVOLVED!

Beginning April 1, 2025, The Wild Rec Club Connection will debut its first edition and begin spreading the word about local homeschool recreation and enrichment programs. Space for our first issue is limited, so don't delay—reach out today by emailing hello@wildrecclub.com. Let's work together to grow!

WILD OPTIONS

Basic Listing

- + A 100 word business & class description, with a small logo.
- + Listed beautifully in main body of our newsletter.
- + ~~\$50~~—One Month // ~~\$125~~—Three Month Package // ~~\$400~~ Yearly
\$35 \$90 \$350

*Special
Intro
Pricing!*

Expires
March 28th

Featured Listing

- + A full business feature with up to 200 words.
- + Includes larger logo image and hyperlink to your website or social media.
- + ~~\$100~~—One Month // ~~\$250~~—Three Month Package // ~~\$900~~ Yearly
\$70 \$175 \$630

Exclusive Listing

- + Shown toward or at top of page and designed to stand-out, with book now button.
- + Exclusive in your business category, for your county.
(*ie. no other Jiu Jitsu studio listed. Exclusivity available yearly only with add'l fee.*)
- + ~~\$150~~—One Month // ~~\$500~~—Three Month Package // ~~\$1500~~ Yearly
\$105 \$350 \$1050

Custom Partnership Pricing by request.

- + WILD REC Branded Programs or Classes. Includes exclusive listing.
- + Branding & Creative Work. Can include Brand Development & Assessment.
- + High Level Video & Photography. Can include social media management.

ADD-ONS

Social Media Feature

- + \$250 Custom WILD REC Sponsored and Branded Social Media Post

